

WHERE THE DESIGNERS CHOOSE TO SHOW

10 February 2023 – FOR IMMEDIATE RELEASE

Inaugural Designer Area confirmed for European Bridal Week

European Bridal Week – 1-3 April at Messe Essen, Germany – is regarded as an influencer within the industry, showcasing more than 500 key labels in Essen, for the three-day event that will attract many thousands of retailers from across the world.

At the heart of the sumptuous Messe Essen exhibition will be the show's dedicated Designer Arena, chosen as their platform by the exclusive international houses that specialise in individuality, originality and, above all, innovation. These are the design-driven talents that never fail to move the boundaries and make an indelible impression. Here, bespoke is often the by-word, quality is the priority and polish is always the finish.

Show visitors at EBW will have the opportunity to meet those big-name designers themselves and to hear, first-hand, about their adventurous direction for 2024. They include amongst others:

ABBY WAITS | AGATA WOJTKIEWICZ | ALLESSANDRIA COPPOLA |
CLEOFE FINATI | ELBETH GILLIS | ISI LIEB | JULIA KONTOGRUNI |
KISUI | LAMBERT CREATIONS | RINA COSSACK | SADONI | VERA
WANG

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This show promises to dazzle, delight, and make that special, magical difference, leading the industry in new directions. And it is the designer influences that are supposed to inspire the industry as a whole, setting the trends that the media will applaud and that others will follow.

Editor's note:

There is no imagery associated with this press release. Imagery is available on request.

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